



FOR IMMEDIATE RELEASE

Media Contact: Tim Dreyer
NEC Display Solutions
(630) 542-1392
tdreyer@necdisplay.com

**NEC DISPLAY SOLUTIONS INTRODUCES FULL-LINE OF STYLISH,
VERSATILE FLAT PANEL DISPLAYS AT CEDIA EXPO 2007**

*Big-Screen MultiSync, PlasmaSync and AccuSync Multimedia Series
Deliver Excitement, Style to Every Room in the House*

CHICAGO – August 30, 2007 – NEC Display Solutions of America, a leading stand-alone provider of LCD desktop and commercial large-screen LCDs, plasma displays and projectors, announced today a full portfolio of large-screen residential displays for every need and every feed of the house.

The MultiSync Residential, PlasmaSync Residential and AccuSync Multimedia Series of displays will be unveiled for the first time at CEDIA Expo 2007 (NEC Booth No. 985), the premier trade show specializing in the needs of the residential electronics systems industry. CEDIA (Custom Electronic Design & Installation Association) takes place September 5-9, 2007, at the Colorado Convention Center in Denver, Colo.

During the event, NEC Display will introduce three new lines of full-featured flat panel displays for the residential market: the 40- and 46-inch MultiSync Residential LCD displays; the 42-, 50-, and 60-inch PlasmaSync Residential plasma displays; and the 32-, 40- and 46-inch AccuSync Multimedia LCD displays.

“By introducing three unique lines of flat panel displays, and offering a host of new features and functionality, NEC provides consumers with display options for every room in their home,” said Pierre Richer, Executive Vice President of NEC Display Solutions.

“These displays bring together NEC’s award-winning innovative video technologies and world-class product quality for unsurpassed viewing experiences.”

Here are some of the key features for each display family:

MultiSync Residential Series (SC40 and SC46 LCD Displays)

- 1080p full-HD experience and Web/broadcast convergence
- Combined functionality of an HDTV and computer display
- Interchangeable black or silver bezel to adapt to every home environment
- Digital video interface with HDCP (High Definition Content Protection) supports HD components
- Expansion slot allows for adaptation to changes/updates in technology

PlasmaSync Residential Series (42XC10, 50XC10 and 60XC10 Plasma Displays)

- Crystal clear video performance, allowing for near flawless interpolation of moving images for a smoother picture with greater detail and deeper blacks
- Comprehensive input panel, including HDMI (High Definition Multimedia Interface) with HDCP input, delivers the latest in digital connectivity
- Imaging Science Foundation-certified calibration controls provide calibration settings for day and night viewing
- Complete RS-232 input and output control provides easy set-up to control systems
- Removable top/bottom bezel creates an all-black cabinet to adapt to the ambience of any room

AccuSync Multimedia Series (PV32, PV40 and PV46 LCD Displays)

- Value/performance unmatched by other industry displays in this size and space
- Integrated HD tuner delivers remarkable screen performance while computer inputs expand its capabilities
- Detachable TruSurround XT speakers provide virtual surround-sound solution
- Two HDMI inputs with HDCP support connect the viewer to the latest, most advanced peripherals
- Unparalleled brightness and contrast produce stunning views in any room

In conjunction with the show, NEC will be giving away a 40-inch AccuSync PV40 LCD display on Thursday, Friday and Saturday. Attendees will need to stop by NEC's booth to register for the drawing.

Winners will be announced at the following times:

Thursday, September 6	Drawing at 5:30pm
Friday, September 7	Drawing at 5:30pm
Saturday, September 8	Drawing at 4:30pm

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays, professional grade plasmas and projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the education, enterprise, government, professional, medical and digital signage markets. NEC Display Solutions ranked as the No. 1 large-screen LCD monitor provider for the signage and professional displays market for CY2006, according to iSuppli.

For more information, please call 1-866-NEC-MORE, or visit www.necdisplay.com.

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